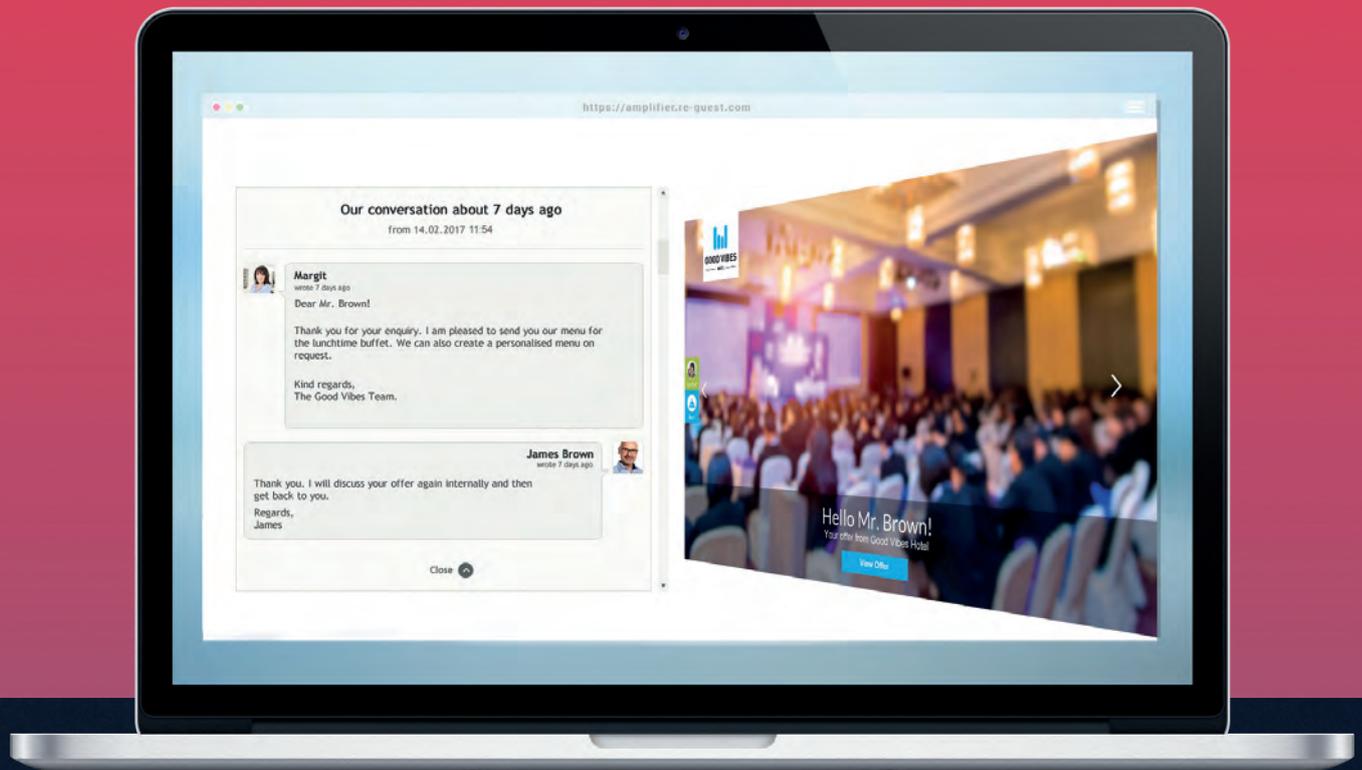


How successful is your MICE sales?



Convincingly different

Personalised, clearly structured offers inspire your customers and distinguish you from your competitors.

Just a click away

With the integrated Messenger you are always available in the important phases of the decision process.

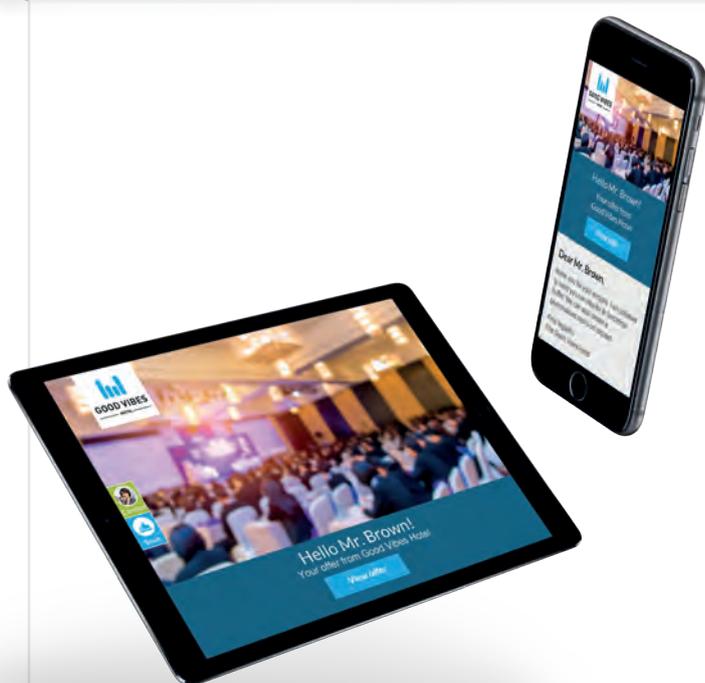
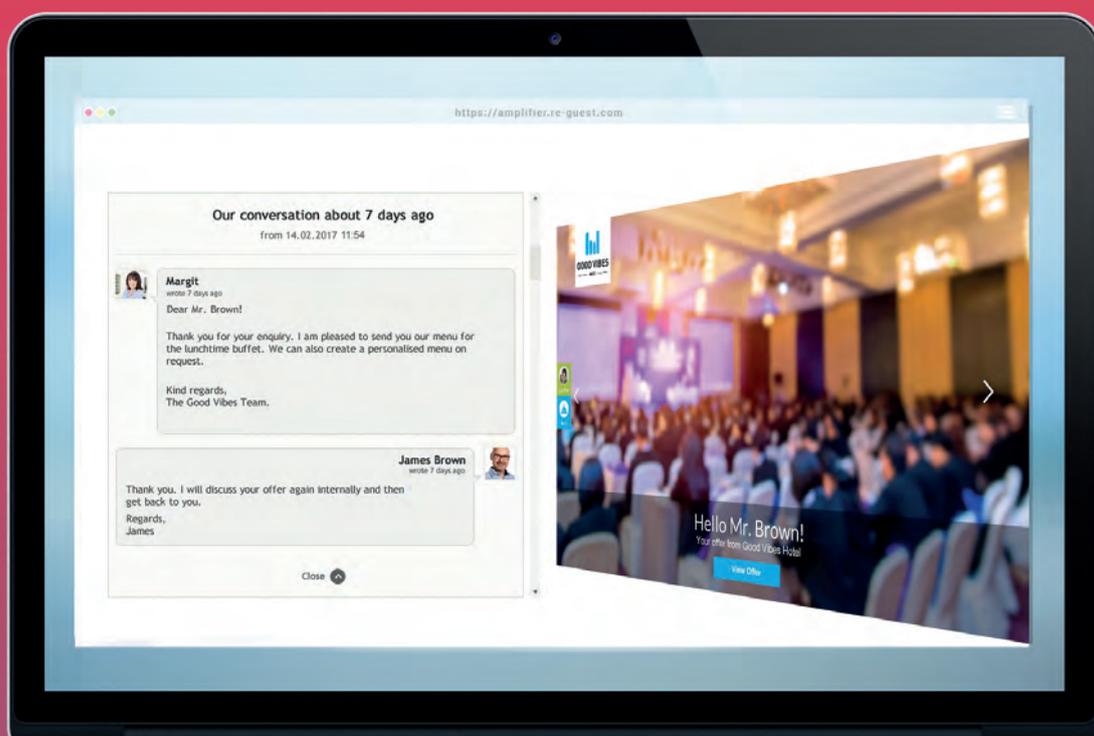
Simply efficient

Thanks to pre-defined content and the practical configurator, you can produce complex MICE-offers quickly and easily.



Developed to inspire your customers, interact with them and convince them.

How successful is your MICE sales?

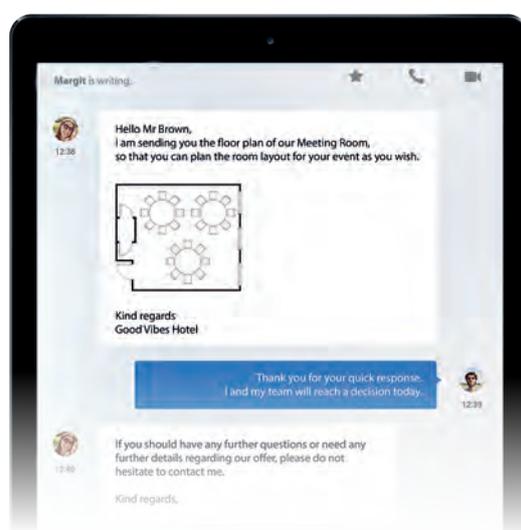


Professional offers present your services in the right light

With just a few clicks you can create comprehensive MICE-offers that are tailored perfectly to the needs of your customers: All the information they need, enriched with multi-media content and matched to the design of your hotel - all presented on a website which can be operated perfectly from any device. This guarantees a professional first impression to your customers.

Lively interaction instead of one-sided communication

The right timing plays an important role in negotiations. ReGuest MICE shows you when your customer has read your offer. This means you can make contact at the right moment via the integrated Messenger, answer questions, offer advice and proactively lead the negotiation. From now on, e-mails are a thing of the past. And your customer will value the good advice.

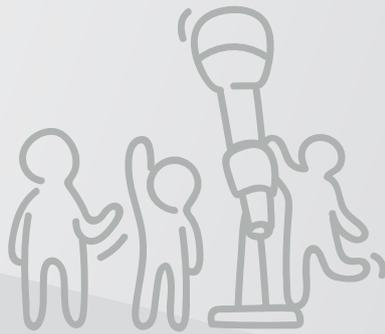


All data examined easily: Analysis

Just as for your website, you have all the information and data you need at your fingertips at all times. ReGuest MICE thus gives you everything you need to track the activities of your MICE sales and organise them perfectly. With the aid of the integrated CRM, you get to know your customers better and you can even talk to them beyond concrete enquiries with marketing actions.



Offers that your customer will love. And results that you will love.



MICE sales is about more than the sale of a venue. A lot of additional information needs to be clearly presented to avoid time-consuming after sales-care, dealing with questions and so avoid uncertainty for the customer.

ReGuest MICE offers exactly that. The versatile sales tool doesn't just make it easier for you to produce attractive, professional offers. With ReGuest MICE you can present your function rooms and services clearly and in a structured way and answer enquiries clearly and directly via the integrated Messenger. In this way you give your customers the feeling that they are being well cared for from the start.

This will distinguish you from your competitors and increase your conversion rate.

Keyfeatures:

- **Clear, well-structured offers** with multimedia content in the corporate design of the hotel
- **Responsive offer website** for optimal display even on mobile end-devices
- **Integrated Messenger** enables direct interaction with the client
- **Automated Follow-up** supports in the negotiation phase
- **All customer correspondence** is displayed in the integrated CRM
- **Statistical evaluation** of conversion and interaction data

ReGuest MICE



ReGuest MICE is a App of Amplifier, the Sales & Marketing CRM for hoteliers.

More of Amplifier and the App at www.amplifier.love

